



EPAN

European Pride in Aviation Network

Official Partner of the NGPA

2023 MEDIKIT



www.PRIDEINAVIATION.org

ABOUT US

European Pride in Aviation Network (EPAN) is a non-profit organisation uniting the entire LGBTQIA+ aviation community around Europe and beyond.

Originally the European chapter of the NGPA - the Worldwide LGBTQ Aviation Community - EPAN saw the need to found a new non-profit organisation in Europe to provide suitable benefits for its members.

Together with the NGPA, founded in 1990, our mission is simple:

BUILD, SUPPORT and UNITE the entire LGBTQIA+ aviation community around Europe and beyond.



EPAN

**BUILD
SUPPORT
UNITE**

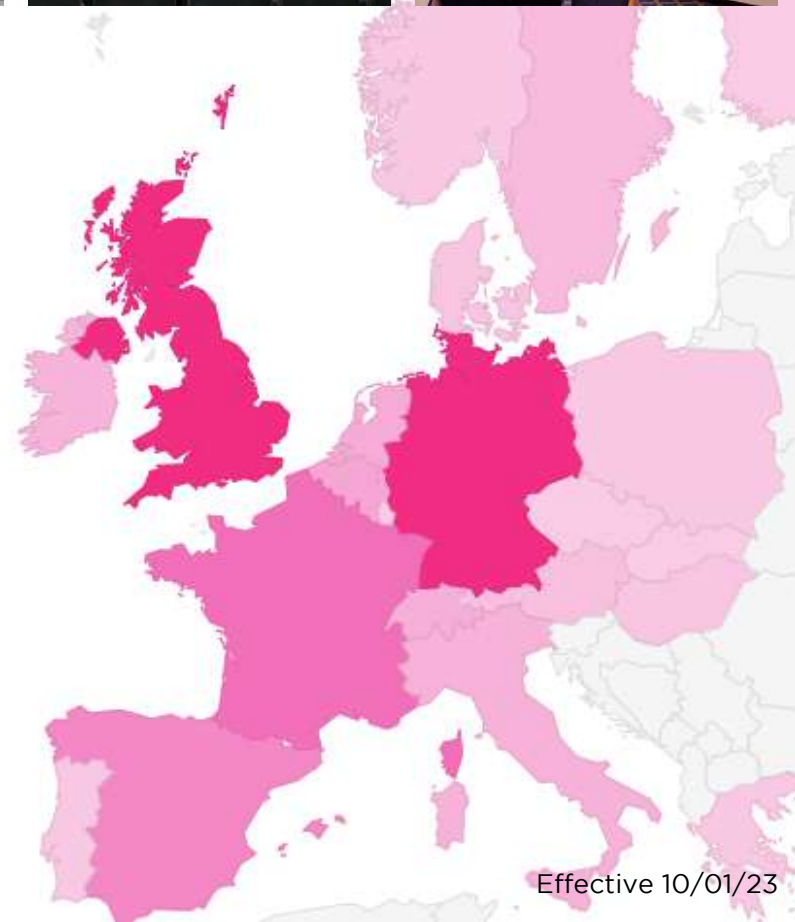


Over 700 members*

From 20+ European Countries

All areas of aviation represented

*denotes waiting list - EPAN membership launching soon





EPAN

THE LGBTQIA+ AVIATION COMMUNITY

Our humble roots began with the founding of our partner organisation NGPA over 32 years ago in 1990. Beginning as a group of pilots who remained anonymous to each other for fear of losing their jobs, the community has grown over the years into an organisation that advocates for the inclusion and equality of LGBTQIA+ people throughout the industry and the world today.

EPAN is the voice of the LGBTQIA+ community in the aviation industry.

ENCOURAGE

people within the LGBTQIA+ community, as well as their allies, to pursue their dreams in aviation through public outreach and promotion at aviation and LGBTQIA+ events.

FOSTER

equal treatment of the LGBTQIA+ community within aviation through advocacy efforts engaging all sectors of aviation.

PROMOTE

aviation safety by offering training and guidance to its members and in developing industry best practices in diversity and inclusion which are shared within the EPAN industry network.

PROVIDE

an affirming social network where members of the LGBTQIA+ aviation community find acceptance and camaraderie in sharing a common experience and assisting one another professionally and personally



GROWTH & OUTREACH

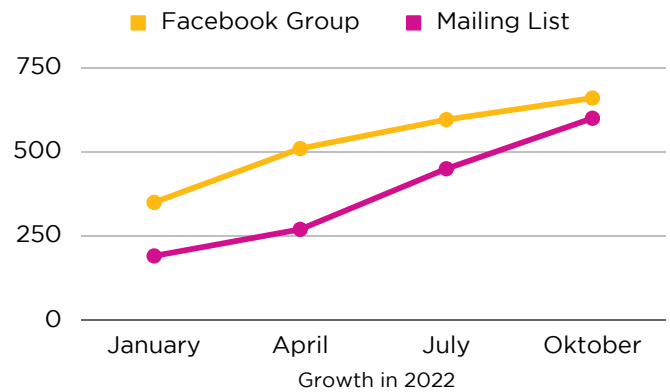
The rapid, continual growth of EPAN has been successful primarily through word of mouth and personal recommendation. The growth has been substantial since the founding of the original international chapter and continues to be uninhibited. Some social channels are newer than others.

Official EPAN membership will be launching at the beginning of 2023 and the marketing strategy will be strengthened in due time.

As official partner of the NGPA, EPAN is able to spread information not only through its own channels but also through NGPA channels.

Social Channels in numbers

Facebook Group	<u>650</u>	
Instagram		
- followers	<u>737</u>	<u>8.650</u>
- reach	8.404	unk.
- impressions	35.198	unk.
LinkedIn	<u>144</u>	<u>3.279</u>
Facebook Page	<u>160</u>	<u>>62.000</u>
Mailing List	570	>8.000
- open rate	66,5%	unk.
Members	>700*	>4.500



Statistics as of 09.01.2023, Instagram previous 90 days,
Underlined links to profiles,
*denotes waiting list - EPAN membership launching soon



RESOURCES

Our organisation exists to support those who need us. You can join EPAN either as a member (private person) or as an industry partner. For our members and industry partners we provide multiple various resources and benefits. This list keeps growing and is certainly not exhaustive but include:

Member Resources

- Community and Safe Space
- Discrimination reporting
- Networking events
- Local social gatherings
- Scholarships
- Mentor Program
- Peer Support Program
- LGBTQ support (ex. HIV and Aeromedical, Transgender)
- Publications
- Ally support
- Webinars
- LGBTQ family support
- Discounts

Industry Resources

- Access to our wide network of other companies in the industry
- Round Tables
- Networking Events
- Participation in conferences, workshops and panel discussions
- Advocating for inclusion
- Inclusion position papers
- Expertise & advisory services (ex. BRGs, reforming policies)
- Inclusion Training

RAMP AGENT

CABIN CREW

PROFESSIONAL PILOT

GENERAL AVIATION

AEROSPACE

BUSINESS AVIATION

AIRLINE EMPLOYEE

STUDENT PILOT

MECHANIC

AIR TRAFFIC CONTROLLER

ENGINEER

RECRUITER

DISPATCHER

AIRLINE

FLIGHT SCHOOL

AIRPORT

ATCO

ASSOCIATION

UNION

AIRCRAFT MANUFACTURER

AVIATION COMPANY

LGBTQ+ ORGANISATION

DIVERSITY ORGANISATION

For more information on how you can support EPAN, click here:

[Sponsorship & Support](#)



EPAN

REACH OUT TO US

EPAN is very much still in its youth years and continues to grow and gain traction throughout the industry in Europe and beyond. This document is a living document that will continue to be enhanced to reflect our offerings.



European Pride in Aviation Network e.V.

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Board of Directors

Zac Brown - President ([email](#))
Daniel Rüdell - Vice President, Spokesperson ([email](#))
Bernd Römmelt - Treasurer ([email](#))

News & Press Releases

[Link coming soon](#)

[Logo Kit](#)

[Volunteer Application](#)

[Industry Partner Inquiry](#)

[Sponsorship & Support](#)

[Mentoring](#)

